

Korrvu[®]

Suspension and Retention Packaging

Protection that
Enhances
Presentation





Korrvu® Packaging

VERSATILITY, SPACE SAVINGS AND SUPERIOR PACKAGE PROTECTION

Korrvu® suspension and retention packaging offers engineered, custom solutions in a sleek package.



CUSTOMER EXPERIENCE

The transparent plastic film used with Korrvu® serves as a protective shipper and a display window to showcase products and brands. The efficient design enables packages to be easily opened, reused and recycled.



DAMAGE REDUCTION

Korrvu® packaging uses highly resilient low-slip film that suspends products in the center of the package, reducing damage from shock and vibration while maximizing the visual appearance. A wide-range of specialty features and non-standard options ensure perfect protection for each application.



CUBE OPTIMIZATION

Right-size packages with custom Korrvu® solutions, eliminating bulky void fill material and reducing dimensional weight. Korrvu® packaging stores flat, reducing storage and warehouse space requirements. No special equipment or capital investment is required.



FULFILLMENT VELOCITY

Quick, cost effective and easy to use, Korrvu® packaging is engineered to satisfy specific packaging requirements. Minimal training is required, and new enhancements easily integrate Korrvu® solutions into automated centralized packaging lines.

Packaging Affects Consumer Experience

THE RIGHT PACKAGING MAKES THE DIFFERENCE

Enhancing Brand Image

Consumers today are acutely aware of what packaging says about a product.

66%

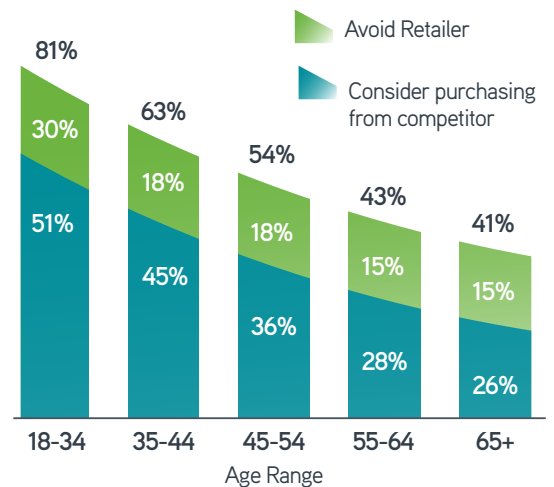
of consumers **believe the packaging of their shipment shows them how much the retailer cares** about them and their order.*

59%

of 18-34 year olds **believe packaging reflects the value of the shipment** – the better the packaging, the better the product.*

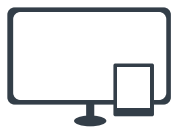
*Source: 2014 Harris Poll survey

Damage Affects Retailer Relationship





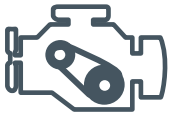
Power Up Your Electronics Packaging Line



Electronics can be a challenge for shippers. Damage protection is paramount, but the frequency of repairs and return shipments require a foolproof solution that maintains protection, even when packaged by novices.

Korrvu® packaging is an ideal damage reduction solution for laptops, tablets, flat panel displays, diagnostic/testing equipment and smartphones.

Reduce Transportation Downtime

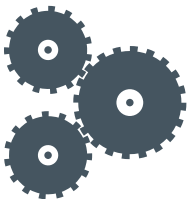


Time is money, and this is especially true when vehicles are in the shop for service. Getting the right parts — in the right condition — as quickly as possible is critical.



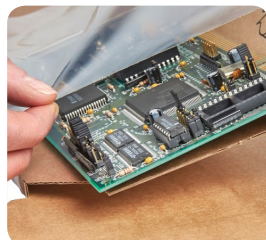
Easy-to-use, versatile Korrvu® packaging solutions accelerate fulfillment velocity while securely transporting high-value, specialized components such as headlamps, navigation systems, entertainment systems, custom tuning instruments and wheels.

Heavy-Duty Packaging that Frees Up Floor Space



When engineered performance for general manufacturing items is needed and floor space is at a premium, Korrvu® packaging delivers. The knock-down design of Korrvu® packaging optimizes cube size and warehouse space by eliminating bulky excess packaging.

The strength and versatility of Korrvu® film can accommodate the most challenging manufacturing components, such as gears, valves, fittings, tooling and more.



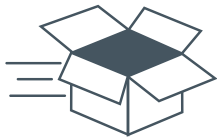
Korrvu® Lok™ Packaging

WHEN PRODUCT PRESENTATION MATTERS

Korrvu® Lok™ compression packaging is a patented solution for shipping products when presentation and customer experience are key. The unique design minimizes box cube and uses a low-slip film that positions and secures products to a corrugated backing, which showcases items and reinforces your brand's image right out of the box.



Bring the Retail Experience to E-Commerce Fulfillment



The customization capabilities of Korrvu® packaging provides an in-store feeling for at-home consumers. Korrvu® offers a completely seamless branded solution for omni-channel retailing, whether orders are fulfilled at a distribution center or ship-from-store, that incorporates logos and graphic displays within the box.

Packaging allows you to create a completely branded packaging solution. The highly dependable configuration of a Korrvu® package allows for the placement of inserts or other marketing materials which arrive as intended.



Easy Start-Up

The Korrvu® Select program expedites the design process by leveraging proven, ISTA-tested designs. It's a convenient way to quickly access all the benefits of Korrvu® packaging, and with low minimum quantities, there's no risk.

Easy Disposal



One of the top complaints consumers have about packaging is the inability to recycle or difficulty to dispose of it. Thirty-two percent* of consumers say packaging takes up too much space in the garbage and requires tedious breakdown while 27%* complain that packaging is difficult to recycle or is unrecyclable (e.g., not curbside recyclable or not labeled as recyclable).

Korrvu® packaging directly addresses these concerns, can be recycled in the paper waste stream, and is RESY-approved for recycling in Germany. The fold-flat design minimizes storage or disposal space. It is also reusable for return shipments, minimizing waste at both ends of the distribution cycle.

*Source: 2014 Harris Poll survey



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